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For Immediate Release

## **Stamats Brings Home Awards Haul from AAF**

Eleven trophies to add to Stamats awards shelves

**Cedar Rapids, IA, March 1, 2016:** Stamats has a tradition of award-winning creative work as evidenced by the hundreds of trophies lining the walls of Stamats' Cedar Rapids headquarters. They added eleven more after the recent [Cedar Rapids-Iowa City chapter of the American Advertising Federation](#) American Advertising Awards (formerly known as the ADDYs).

The top prize, Best of Show (Integrated Advertising Campaign, Consumer-National), was awarded to Stamats' "We Will" campaign produced for the [University of Texas Rio Grande Valley](#). This campaign also won Best of Category and two Gold awards. Stamats received Silver awards for Elmira College in the categories of Brochure, Single and Direct Mail, Mixed. UTRGV's recruitment video and Saint Mary's College website also received silver recognitions. Three of Stamats' publication designs were given silver awards as well: [Buildings](#) magazine cover, ASID ICON magazine's winter 2015 edition and [interiors+sources](#)' October 2015 publication designs.

"The breadth and depth of the awards we won reflect how our business has evolved to omni-channel marketing utilizing websites, mobile, TV, print, outdoor and radio," says Stamats President and CEO Guy Wendler.

The local Ad Club phase is the first of a three-tier, national competition. Stamats' Best of Show entry will now progress to the second-tier where winners of local clubs compete at one of 15 district levels. Those winners then move on to the national stage of the American Advertising Awards.

### **About [Stamats](#)**

Stamats is a leading marketing and research company providing a complete range of services including websites, mobile, PPC, SEO/SEM, content marketing, email, magazines, video, research, traditional media, live events and database marketing. Stamats focuses on distinct markets to gain unique category knowledge and experience that it brings to bear for the benefit of Stamats' clients. These markets are higher education, commercial building operations and management, commercial building interior design, professional meeting planning, and healthcare. Stamats was founded in 1923

and today maintains offices in Cedar Rapids, Iowa (headquarters), Minneapolis, Minnesota, and Philadelphia, Pennsylvania.