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For Immediate Release

Vande Weerd and Easton Receive Stamats Scholarships at Kirkwood

Cedar Rapids, IA, October 10, 2017: The Kirkwood Foundation announced the 2017 recipients of Stamats scholarships to Kirkwood Community College. The recipients are Colin Vande Weerd and Lauren Easton.

Colin is the son of Tami and Jake Vande Weerd. Tami serves as Account Manager at Stamats. Colin graduated from Washington High School in Cedar Rapids, Iowa, this year and is now attending Kirkwood Community College. In receiving the award, Colin said, “My plan is to pay for Kirkwood without taking on any loans or debt in the process. This scholarship will go a long way towards that goal, and I greatly appreciate Stamats for enabling me to spend more time on classes.”

Lauren is the daughter of Scott and Karen Easton. Scott serves at Stamats as Meetings Today Brand Design Director. Lauren graduated from Center Point-Urbana High School in Center Point, Iowa, where she was active in gymnastics, dance, cross country, track and cheerleading. In receiving the award, Lauren said, “This scholarship is important to me because it will help pay for my tuition at Kirkwood, so that I can stay close to home while getting a great start at my college education.”

Stamats provides two annual Kirkwood scholarships to eligible children of Stamats employees selected by the Kirkwood Foundation. Stamats President/CEO explained, “The higher education market is an important one to Stamats, and we are pleased to be supporting it and our employees through these scholarships.” In addition to the Kirkwood scholarships, Stamats annually grants a scholarship through the Iowa College Foundation.

About [Stamats](#)

Stamats is a leading marketing and research company that provides a complete range of services including websites, mobile, PPC, SEO/SEM, content marketing, email, magazines, video, market research, analytics, traditional media, live events, and database marketing. Stamats focuses on distinct markets to gain unique category knowledge and experience that it brings to bear for the benefit of Stamats’ clients. These markets are higher education, commercial building operation and management, commercial building interior design, and professional meeting planning. Through its

Minneapolis-based wholly-owned business unit, The Thorburn Group, Stamats provides consumer marketing services to Fortune 500 companies.

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