

# stamats

COMMUNICATIONS, INC.

For Immediate Release

## Two New Presidents for Stamats' Media Divisions

Established leaders bring new titles to their respective companies



Tony Dellamaria



Jack Brannigan

**Cedar Rapids, IA, February 25, 2016:** Stamats Communications, an industry leader in business-to-business media with respected brands such as Meetings Today, Buildings and Interiors & Sources, recently announced the promotions of two top executives: Tony Dellamaria as President of Commercial Buildings Media and Jack Brannigan as President of Stamats Meetings Media.

“The promotions reflect their roles as chief entrepreneurs and heads of their respective Stamats business units,” says CEO Guy Wendler. “We want them to have both the responsibility and authority to innovate and implement new ideas to grow their business units.”

Mr. Dellamaria is responsible for the day-to-day operations of the commercials buildings group, revenue and profit growth, and new product creation. But he’s most excited about the future of his division.

“2016 will be the year we transition from a print-centric company to a digital-centric company,” said Mr. Dellamaria. “We will continue to provide excellent products in all media including print, but we will be shifting our internal processes to focus on digital, research, database management and marketing services.”

An advertising/media professional for 30 years, Mr. Dellamaria has spent the last 11 years with Stamats and is a graduate of Bradley University in Peoria, IL.

Mr. Brannigan, who joined Stamats in the spring of 2015, has already overseen a significant change in Stamats Meetings Media, moving the branding of their signature product from Meetings Focus to Meetings Today. He will continue to oversee the shift with a more personal approach to meeting planning information, focusing on people and places in the industry.

Brannigan and his wife, Deedee, live in Northfield, Illinois. He is a graduate of Western Illinois University and received his MBA from Keller Graduate School of Management.

[Stamats](#) is a leading marketing and research company providing a complete range of services including websites, mobile, PPC, SEO/SEM, content marketing, email, magazines, video, research, traditional media, live events, and database marketing. Stamats focuses on distinct markets to gain unique category knowledge and experience that it brings to bear for the benefit of Stamats' clients. These markets are higher education, commercial building operation and management, commercial building interior design, professional meeting planning, and healthcare. Stamats was founded in 1923 and today maintains offices in Cedar Rapids, Iowa (headquarters), Minneapolis, Minnesota, and Philadelphia, Pennsylvania.

Contact: Guy Wandler  
Stamats Communications  
615 5th Street SE, Cedar Rapids, IA 52401  
Phone 319-364-6167  
[guy.wandler@stamats.com](mailto:guy.wandler@stamats.com)